

At the *Endangered Species UPDATE* we are continually working to improve the quality of the journal and service we provide our readers. Following is a brief survey designed to help us pursue these goals.

Please take the 10 to 15 minutes necessary to fill out the survey and return to the *UPDATE* office.

**If we receive your response by August 31, 2000 you will receive three issues free of charge.**

Subscriber number (Q# that appears on your mailing label): \_\_\_\_\_

Dr. \_\_\_\_ Ms. \_\_\_\_ Mrs. \_\_\_\_ Mr. \_\_\_\_

If you don't know your subscriber number, or you would like to correct the information as it appears on your mailing label, please fill out the following:

First name \_\_\_\_\_ Last name \_\_\_\_\_

Title \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone number \_\_\_\_\_ Fax \_\_\_\_\_

If the *UPDATE* were available as an electronic journal, would you pay:

\_\_\_\_\_ \$20 (\$15 for seniors/students) and only receive the journal electronically

\_\_\_\_\_ \$28 (\$23 for seniors/students), receive a printed version and have access to the electronic version.

Please mark all of the following categories that describe your connection to endangered species issues:

\_\_\_\_ educational facility (not university or college level)

\_\_\_\_ university/institute

\_\_\_\_ non-profit conservation organization

\_\_\_\_ commercial business

\_\_\_\_ government

\_\_\_\_ library

\_\_\_\_ museum

\_\_\_\_ zoological park

\_\_\_\_ botanical garden

\_\_\_\_ volunteer/docent

\_\_\_\_ journalist

\_\_\_\_ publication

\_\_\_\_ student

\_\_\_\_ senior

\_\_\_\_ other: \_\_\_\_\_

How did you initially hear about the *UPDATE*?

\_\_\_\_ conference

\_\_\_\_ web

\_\_\_\_ friend/colleague

\_\_\_\_ workplace

\_\_\_\_ reference in journal article

\_\_\_\_ other: \_\_\_\_\_

How many people in your office/household read the *UPDATE*? \_\_\_\_\_

List the top 3 conferences you try to attend annually:

(over)

*return address*

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Please take a moment to comment on aspects of the *UPDATE* that you particularly like or dislike.

Thank you for your time and input! They are greatly appreciated.