

**Early Survey Evaluation of the United Auto Workers and General Motors  
LifeSteps Health Promotion.**

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General Motors (GM) and the United Auto Workers (UAW) initiated a nationwide, comprehensive wellness and health promotion program for 702,000 U.S. households and 1.2 million adults. A pilot program with additional risk reduction and low-risk maintenance components was offered at two selected sites. Nine months after program implementation, a questionnaire was distributed to measure awareness, participation and perceptions of the LifeSteps program for a random sample of employees, retirees and their adult dependents. Survey respondents reported wide support for the LifeSteps program, regardless of demographics and participation status. Seventy-seven percent were aware of the program, more than 70% agreed that UAW and GM should continue to provide it and 50% of the nonpilot and 45% of the pilot respondents said that LifeSteps had improved their opinion of GM and/or the UAW regarding employee well-being. These results can serve as a national benchmark important for implementing nationwide or multisite health promotion programs.