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16. Abstract

本研究考查了两个经济指标(即失业率与汽油价格)和新车购买者的买车决定之间的关系。本研究进行了两个回归分析,一个以已购买新车的数量为主,而另一个以那些新车的燃油经济性为主。这两个分析均使用了从2007年十月至2009年四月期间(共19个月)的每月数据。分析结果为三个主要发现。第一个发现是已购买轻型车在19个月研究期间平均燃油经济性有1.1英里/加仑的大幅度提高。第二个发现是失业率与汽油价格作为驱动力极力地促进了已购买新车的燃油经济性向预期的良性方向发展。第三个发现是尽管在失业率与购买新车数量间存在明显的反向关系,汽油价格对本模型的预测力的增加并不明显。

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