This survey examined the views of U.S. motorists concerning hybrid vehicles, both in terms of their current vehicles and future vehicles. The survey yielded completed responses from 1,002 owners of a hybrid and 1,038 owners of a non-hybrid.

The main findings related to **current owners of a hybrid** are as follows:
- The main reason given for owning a hybrid is the environmental impact; females are more concerned than males about this aspect of hybrid ownership.
- Only a small percentage of respondents report any hybrid-specific problems.
- About 4/5 intend to buy a hybrid again for their next vehicle; about 1/3 of them intend to buy a plug-in hybrid.
- Out of those that do not intend to buy a hybrid for their next vehicle, about 1/6 are planning to get an electric vehicle.

The main findings related to **current owners of a non-hybrid** are as follows:
- The most frequent reasons given for not getting a hybrid as the current vehicle are not considering hybrids at all and the initial cost.
- About 1/3 of respondents intend to buy a hybrid for their next vehicle.

In looking ahead to the future, this report also contains a table that summarizes 14 aspects of 12 different fuel sources (including hydrogen) that will likely influence driver acceptance.