



North America's Premier International 2010 Trade Event
Capitalizing on America's Export Advantages: Green & Innovation

**Marriott Renaissance, Detroit, Michigan, USA and
Caesars Windsor Hotel & Casino, Ontario, Canada
October 24-27, 2010**



The annual International DEC Conference will be hosted for the first time in Detroit at the Renaissance Center Marriott from October 24 to 27, 2010. This year's Conference is entitled "Capitalizing on America's Export Advantages: Green and Innovation" and will feature world-renowned businesspersons and high-level government officials. Billed as the largest North America conference in 2010 devoted to exporting, the Conference is expected to attract in excess of 500 attendees. Among the unique aspects of the conference will be a private briefing in Windsor, Canada to attendees by the Canada Border Services Agency as well as opportunities to meet with Canadian businesses.

**Early registration for the full conference:
\$495 (by Sept. 10, 2010); \$550 General.
Single day tickets available.**

Easy online registration and conference details:
www.deconference.com

LinkedIn Group for DEC Conference Updates:
www.linkedin.com/groups

For inquiries, please e-mail:
2010deconference@trade.gov
or call 248-975-9600

Whether you are new to exporting or an experienced pro, this is the trade event of the year. This conference helped me boost my company's international sales during tough economic times. And the networking is great. – Terry, past attendee

Keynote Speakers:

- **Nicola Arena**, Chairman & CEO, Mediterranean Shipping Company (USA)
- **Miranda Ballentine**, Director of Sustainability, Wal-Mart
- **Scott Bozek**, Consul for Commercial Affairs, U.S. Consulate General, Commercial Service, Toronto
- **Dr. Ed Catmull**, co-founder of Pixar Animation Studios and President of Pixar and Disney Animation Studios
- **Daniel Griswold**, Director of the Center for Trade Policy Studies, CATO Institute
- **Fred Hochberg**, Chairman & President of the Export-Import Bank of the United States
- **David Kappos**, Director of the US Patent and Trademark Office
- **Fred Keller**, CEO, Cascade Engineering
- **Suresh Kumar**, Assistant Secretary of Commerce and Director General, U.S. and Foreign Commercial Service
- **Gary Locke**, U.S. Secretary of Commerce
- **Michal Lorenc**, Online Sales and Operations Manager, Google
- **Chip McClure**, Chairman, CEO and President, Arvin Meritor
- **Joy Nott**, President of the Canadian Association of Importers and Exporters
- **Frank Reynolds**, Author, Managing Exports: Navigating The Complex Rules, Controls, Barriers and Laws
- **Senator Debbie Stabenow**, Member President's Export Council

■ Among many others yet to be announced...