

INFORMATION SHEET 2012/ 2013
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China Europe International Business School (CEIBS)

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Nomination Deadlines: Summer term (July – Aug. 2012): March 2, 2012
(For Exchange Coordinators) Fall term (Sep. – Dec. 2012): April 20, 2012
Winter term (Jan. – Feb. 2013): August 24, 2012

Please include the nominated student's name, nationality, gender and email address in the nomination letter.

Required Documents From Exchange Students: The nominated students will receive a confirmation email and need to provide the following documents:
JW202 Visa Application Form, Passport Copy, CV, Digital Photo, Authorization Form, Insurance covering China during exchange period

Study program: *MBA Program* <http://www.ceibs.edu/mba>
MBA Program Brochure http://www.ceibs.edu/pdf/mba/mba_brochure.pdf

Exchange program website: <http://www.ceibs.edu/mba/exchange/index.shtml>

Courses: Detailed course list and syllabus will be available two months before the exchange program starts.

For summer term 2011, the electives were offered on weekend only (Saturday and Sunday). Students were able to take 3 courses in total.

July 16, 17, 23, 24, 2011:

- Strategic Innovation and Business Development
- Decision Making and Integrative Thinking

August 6, 7, 13, 14, 2011:

- Emerging Markets Finance

August 20, 21, 27, 28, 2011:

- Entrepreneurial Marketing

Fall term 2011 consists of two half terms with the following electives.

1st half term (early September to end October)

- Investment Banking
- Private Equity and Venture Capital
- Financial Statement Analysis
- Investments

- Pricing
- Game Theory and Market Strategy
- Marketing Research
- New World Global Business
- Cross Cultural Organizational Behavior
- Applied Sustainability
- Starting new venture (to be continued)
- Current Topics in Chinese Strategy and Investment

2nd half term (end October to mid December)

- Chinese Economy
- Purchasing and Supply Management
- Derivatives
- Mutual Funds & Portfolio Management
- Entrepreneurial Finance
- International Finance
- Luxury Branding and Sensitivity
- Retailing
- Managing Business Marketing & Branding
- Starting New Ventures (Continued)
- International Business Strategy
- Negotiation skills
- Strategic HR Management

For winter term 2012, the following electives are planned:

- Project Management
- The Future of Global Banking and the Case of China
- New Product Development and Marketing
- Channel Management
- Luxury Retailing
- Emotionally Intelligent Leadership
- Managing the Global Corporation
- Health Care System: Principles and Management

Faculty information

CEIBS faculty is unique due to its rare synthesizing of East and West. By citizenship, more than 60% of the faculty are international. The CEIBS Chinese faculty members have predominantly been educated and tenured in the West, with an average international experience of 12 years. The international faculty members boast lengthy experience working inside China, with an average "China experience" of 11 years. The CEIBS faculty understand China better because of their global perspective, and understand the world better because of their in-depth knowledge of China. <http://www.ceibs.edu/faculty/index.shtml>

Language of Instruction:

All MBA courses are taught in English.

Language requirement:

Proficiency in English.

Language courses:

Students interested in mandarin language learning can obtain information about language schools.

Academic/Experience Requirements:

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA2011 students have 5 years of work experience on average and their average age is 29.

Full-time Workload:

Each credit is equal to 10 class contact hours. Most electives are 2 credits, and a few are 3 credits.

In summer term (term 4), the full-time workload is 4 ~ 6 credits (40 to 60 class contact hours).

In fall term (term 5), the full-time workload is 8 credits minimum (80 class

contact hours) and 18 credits maximum (180 class contact hours). The half term workload is 4 credits minimum (40 class contact hours) and 9 credits maximum (90 class contact hours)

In winter term (term 6), it consists of two periods. One is Integrated Application, the other is elective courses. The Integrated Application is normally not open to exchange students unless their credits are not enough and it shall be based on seat availability. It is a practice involving group works and discussions, not lecture based and it will last 5 days (about 40 hours of practice). Most inbound exchange students will take elective courses only.

In term 6, the full-time workload of electives is 4 credits (40 class contact hours), and maximum 6 credits (60 class contact hours).

Method of Instruction: Generally classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.

Learning Expectations: Class attendance is mandatory. The max class size for an elective course is 60. Class participation is usually a percentage of the student's final grade. Absence in more than 25% of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence. Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria. A student who misses more than 50% of the classes of any particular course will not be granted credit for the course.

Grading: Letter grading: A, A-, B+, B, B-, C+, C, F. C+ is the passing point. As grades are confidential, our students get score reports every term from the Dean's office. The grades of exchange students will be mailed to the home institution directly.

Exams: In most circumstances, a 2-hour written exam is scheduled at the end of each course.

Term dates for the academic year 2012/ 2013 (tentative):

Calendar Term system

**Summer Term:
Term 4, 2012** July 9 – August 26, 2012, tentative (6 weeks + 1 week holiday)
Orientation: to be determined.

**Fall Term:
Term 5, 2012** September 10 – December 8, 2012, tentative (12 weeks + 1 week holiday).

Arrival and registration at MBA Office: September 3 – 6, 2012
Mandatory Orientation: September 7, 2012 (tentative)

**Winter Term:
Term 6, 2013** January 2 – 6, 2013 (1 week): Integrated Application.
Normally it is not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case.

January 8 – February 8, 2013 (5 weeks): all electives.
This includes the final examination period.
Most exchange students coming in this term will join this period only.
Orientation: to be determined.

Please note that winter term is not CEIBS regular exchange season

and we have very limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.

Expenses:

On-campus housing is very limited and reservation depends on the room availability. Monthly rent is RMB4,050 which is subject to change (single bedroom/ Building III). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week.
Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB6,000 ~ RMB20,000 per month)
Meal: RMB 1,500 per month
Books: TBD
Local Transportation: RMB 600 – 800 per month
Others: USD120 application fee for logistics support

Health insurance:

Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.

CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).

Visa:

Exchange students are required to have an "F" visa for entry into China.

Hong Kong students can use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.

Taiwanese students can use Mainland Travel Permit for Taiwan Residents as well.

Facilities:

Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.

Student Services:

All student clubs are open to exchange students. Foreign Affairs Office handles visa requests for overseas students. Please contact Kenny Xie (xkenny@ceibs.edu) for visa issues.

Internships:

Not available.

Career services

CEIBS Career Development Centre (CDC) services are open to all exchange students during the exchange period only, including career counselling, campus presentation and job application, except Career Leader Assessment.

It highly depends on the students to take full advantage of this opportunity to develop their own networks, as well as on the recruiters for the kind of profiles/ backgrounds they are looking for.

Alumni Services

Exchange students have options to join CEIBS Alumni at the end of the exchange program.
<http://www.alumni.ceibs.edu/en/>

Exchange Coordinator Services:

Please contact Elaine Zhang (zelaine@ceibs.edu) for all the exchange related affairs.

Info Dissemination:

How is exchange info from your school disseminated?
Web Email Mail