RULE #1: A negative times a positive is a negative. (Division works the same way.)

WHY? Observe a pattern below:

- $4 \bullet 4 = 16$
- $4 \cdot 3 = 12$
- $4 \cdot 2 = 8$
- $4 \bullet 1 = 4$
- $4 \bullet 0 = 0$
- $4 \bullet -1 = -4$
- $4 \bullet -2 = -8$

RULE #2: A negative times a negative is a positive. (Division works the same way.)

WHY? Observe a pattern below.

- $-4 \bullet 4 = -16$
- $-4 \bullet 3 = -12$
- $-4 \bullet 2 = -8$
- $-4 \bullet 1 = -4$
- $-4 \bullet 0 = 0$
- $-4 \bullet -1 = 4$
- $-4 \bullet -2 = 8$