

I.C.1 Medical Imaging Markets Medical Imaging Devices · Ionizing Radiation Imaging Systems · DR - Digital Radiography Systems · DX - Radiographic · XA - Fluoroscopic, angiographic · CT - Computed Tomography scanners • NM - Radioisotope Imaging Cameras · SPECT - Single Photon Emission Computed Tomography • PET - Positron Emission Tomography Non-Ionizing Radiation Imaging Systems · MR - Magnetic Resonance Imaging · US - Ultrasound Imaging Systems Image and information management systems · PACS - Picture Archive and Communication Systems · RIS - Radiology Information Systems

I.C.1 Medical Imaging Markets The Medical Imaging Market Global Market Share Market Value Americas 24B USD Western Europe Global 29% Eastern Europe 5% US 8B USD 18% Asia Mid East, Africa 2% In comparison, the global automotive market has sales of about 60 million units for ~120B USD.

Medical Imaging in the US

Medical Imaging Market Growth

Growth markets

Digital Radiography

Multislice CT scanners

High field MRI

Multimodal CT/PET scanners

Ultrasound

Static markets

Conventional radiography & fluoroscopy

Gamma cameras

Digital storage and display of images has largely replaced the use of x-ray film leading to significant reductions in film sales and increased sales for computing equipment used for electronic imaging and information management. The global PACS market is now 3B USD and growing at 9%.

Cost for Medical Imaging Exams (US)

• US Population (est. Jan 2017): ~ 324 Million

• Imaging procedures / person / year: ~ 1.2

• Average cost / procedure: ~ \$150

Therefore:

Medical Imaging Health Delivery: ~ \$58 Billion/year

This cost includes labor and overhead in addition to the cost of imaging equipment.

Thus, about 14% of the revenue from medical imaging exams is spent on purchasing or upgrading equipment used to perform procedures (i.e. \$88 / \$588).

I.C.2 Major Manufacturers of Medical Imaging Equiment

Medical Imaging Manufacturers

• United States

• General Electric Medical Systems (23%)\*

• Carestream (formerly Eastman Kodak)

• Europe

• Siemens Medical Systems (23%)\*

• Philips Medical Systems (22%)\*

• Agfa Medical Systems

• Japan

• Canon Medical Systems

• Shimadzu Medical Systems

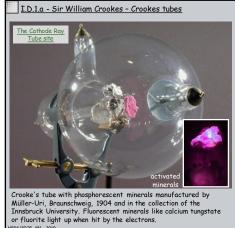
• Fuji Medical Systems

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\* Approximate global market share

D) Historical foundations.

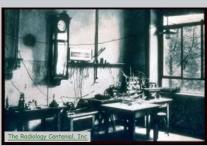
1) Discovery
(a) Crookes -1879, cathode ray tubes
(b) Roentgen -1895, x-rays
(c) Thomson -1897, electrons
(d) Becqurel -1896, radioactivity (uranium)
(e) Curie's -1898, radioactivity (pitchblend)
(f) Marie Curie -1902, radium, polonium



Sir William Crookes

1832-1919. paved the way for many discoveries with various experiments using different types of vacuum tubes. The German glassblowers Gundelach and Pressler were the two firms who made many of his tubes in the beginning of the 20'th century.

## I.D.1.b - Wilhelm Roentgen - xray discovery



1845-1923, While experimenting with a Crookes tube discovered that a plate of Barium Platinum Cyanide did glow when he activated the tube. Even activated the tube. Even when he covered the tube with black material it kept glowing. In the next experiments he used photographic material and made his first x-ray picture.

Wilhelm Roentgen,

Physics Institute, University of Wurzburg, laboratory room in which Roentgen first observed the effects of x-rays on the evening of 8 Nov. 1895 and subsequently performed experiments documenting their properties. The results were submitted for publication on 28 Dec and printed 4 days later.

### I.D.1.b - Wilhelm Roentgen - x-ray discovery

Radiograph of the hand of Albert von Kolliker, made at the conclusion of Roentgen's lecture and demonstration at the Wurzburg Physical-Medical Society on 23 January 1896. This was his first and only public lecture on the discovery. It was Kolliker who suggested the new phenomenon be called Roentgen rays. Roentgen refused to patent x-rays and preferred to to put his discovery into the public domain for all to benefit.



## I.D.1.c - J.J. Thomson - electron discovery

Crookes tube with Maltese Cross showing that cathode rays travel in straight lines.





In the late 19'th century, most scientists thought that the cathode ray responsible for various phenomena observed in Crookes tubes was an 'oscillation of the aether'. In 1897, J.J. Thomson (Physics Prof, Cambridge) reported that they were in fact charged particles that were either very light or very highly charged. In 1899, Thomson showed that the charge was the same as that of hydrogen ions and the mass was much smaller. Thomson resisted calling the particles electrons, a term that was otherwise in use at the time to describe units of charge and not particles.

# I.D.1.d - Henri Becquerel - radioactivity (uranium)

## Radioactivity Discovery - 1896

Becquerel exposed phosphorescent crystals Becquerel exposed phosphorescent crystals to sunlight and placed them on a photographic plate that had been wrapped in opaque paper. Upon development, the photographic plate revealed silhouettes of metal pieces between the crystal and paper. Becquerel reported this discovery .. on February 24, 1896, noting that certain salts of uranium were particularly active. He thus confirmed that something similar to X rays was emitted by this luminescent substance. Becquerel this luminescent substance. Becquerel learned that his uranium salts continued to eject penetrating radiation even when they were not made to phosphoresce by the ultraviolet in sunlight. He postulated a longlived form of invisible phosphorescence and traced the activity to uranium metal.



wikipedia

Uranium exposed plate

I.D.1.e - The Curie's - radium

# Radium Discovery - 1898

Radium Discovery - 1898
Following Becquerel's discovery (1896) of radioactivity, Maria Curie, decided to find out if the property discovered in uranium was to be found in other matter. Turning to minerals, her attention was drawn to pitchblende, a mineral whose activity could only be explained by the presence in the ore of small quantities of an unknown substance of very high activity. Pierre Curie then joined her in the work. While Pierre Curie then joined her in the work. While Pierre Curie devoted himself chiefly to the physical study of the new radiations, Maria Curie struggled to obtain pure radium in the metallic state. By 1898 they deduced that the pitchblende contained traces of some unknown radioactive component which was far more radioactive than uranium. On December 26th Marie Curie announced the existence of this new substance. (abstracted from wikipedia)







## I.D.1.f - Marie Curie

Over several years of unceasing labor, the Curie's refined several tons of pitchblende, progressively concentrating the radioactive components, and eventually isolated initially the chloride salts (refining radium chloride on April 20, 1902) and then two new chemical elements. The first they named polonium after Marie's native country, and the other was named radium from its intense radioactivity.

- · 1903 Curie's share the Nobel Prize in Physics.
- · 1906 Pierre Curie died in a carriage accident.
- · 1908 Marie Curie awarded the Nobel Prize in Chemistry

In 1914, Marie was in the process of leading a department at the Radium Institute when the First World War broke out. Throughout the war she was engaged intensively in equipping more than 20 vans that acted as mobile field hospitals and about 200 fixed installations with X-ray apparatus.



Marie driving a Radiology car in 1917

#### I.D.1.f - Marie Curie

The work of Madame Curie and others at the Radium Institute led to important medical uses of radiation particularly in the treatment of superficial cancers. Unfortunately, a lack of understanding of the effects of radiation by other led to inappropriate devices.

#### Revigator (ca. 1924-1928)

Advertised by the company as "an original radium ore patented water crock", hundreds of thousands of units were sold for over a decade.

The glazed ceramic jar had a porous lining that incorporated uranium ore. Water inside the jar would absorb the radon released by decay of the radium in the ore. Depending on the type of water, the resulting radon concentrations would range from a few hundred to a few hundred thousand picocuries per liter.



www.orau.org/collection/quackcures/revigat.htm

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### I.D.2 - Evolution (14 charts)

### D) Historical foundations.

- 1) Discovery
- 2) Evolution
  - (a) 1896 Crookes tube & coil
  - (b) 1896 Fluoroscopy & screens
  - (I) 1913 1930s, Coolidge tubes
  - (d) 1913 1925, antiscatter grids
  - (e) 1953 image intensifier
  - (f) 1949 1958 radioisotope imaging
  - (g) 1970s Computed Tomography (CT)
    - i. x-ray CT
    - ii. PET
    - iii. SPECT

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### I.D.2.a - Crookes tube and coil

In the year following Roentgens discovery, investigators all over the world obtained Crookes tubes and high voltage coils to explore radiography.



Foot in high-button shoe, radiograph made in Boston by Francis Williams in March 1896. Typical of early images reproduced in the popular press.

The Radiology Centenial, Inc

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### I.D.2.a - Induction coils





Until ~1910, the high voltages required for x-ray tube operation was provided by induction coils powered by DC batteries. An induction coil consists of two separate coils. The inner "primary" coil consists of insulated wire wrapped around a central iron coil. The outer "secondary" coil is wrapped around the primary. When current is applied to the primary coil, a magnetic field is created and voltage generated in the secondary coil. This only happens when there is a change in the magnetic flux created by the primary. To induce a current in the secondary, the current in the primary is rapidly turned on and off. This is accomplished by a device known as an interrupter.

I.D.2.a - Alfred Londe, France

From etudes photohttp://etudesphotographia

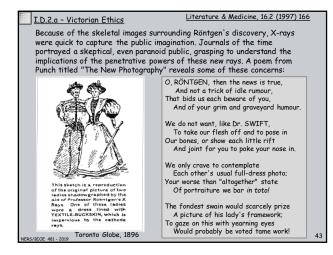
Albert Londe (1858-1917) was an influential French

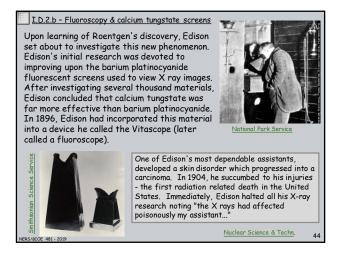


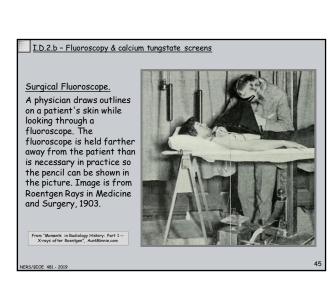
Albert Londe (1858-1917) was an influential French photographer, medical researcher, ... and a pioneer in X-ray photography" <a href="http://en.wikipedia.org/wiki/Albert\_Londe">http://en.wikipedia.org/wiki/Albert\_Londe</a>

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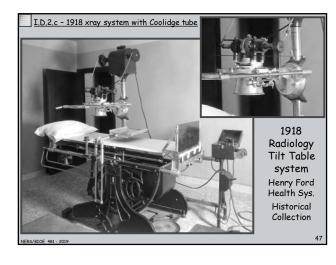
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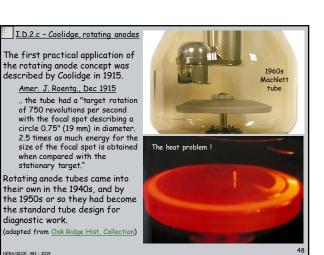


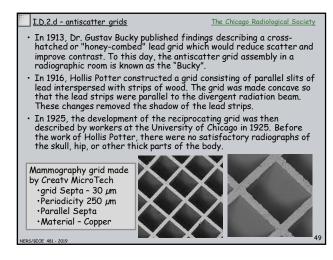


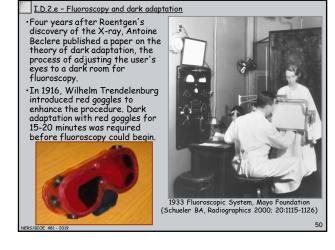


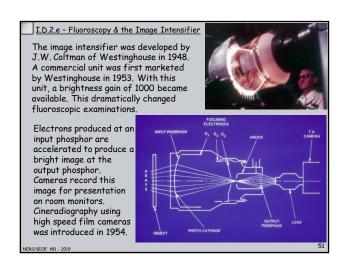


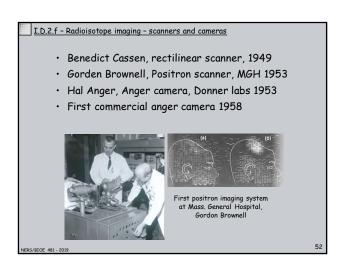


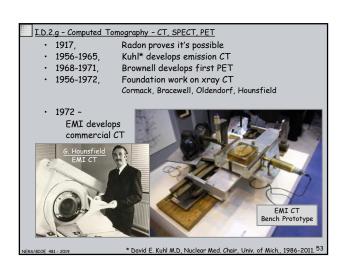


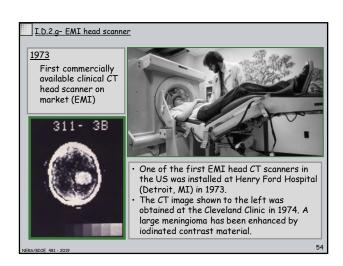












# I.D.2.g- Positron Emission Tomography (PET)







## <u>1970s</u>

In the early 70s Phelps and Ter-Pogossian, developed experimental PET scanners with hexagonal ring detectors.

Ortec licensed the rights from Dr.
Phelps and sold its first PET scanner
in 1976 to the University of
California at Los Angeles, where Dr.
Phelps had moved. Over the next
couple of years, Ortec sold three or
four scanners a year, mostly to
institutions doing brain
research. The business was sold to
CTI in 1983 and to Siemens in 2005.



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