CHAIN of TRUST

C = Candor $0 \cdot 1 \cdot 2 \cdot 3 \cdot 4 \cdot 5$ purpose, motives, funding, openness, disclosure, transparency

H = **Honesty** $0 \cdot \cdot 1 \cdot 2 \cdot 3 \cdot 4 \cdot 5$ truthful, gives credit to others appropriately, cites sources

A = Accountability $0 \cdot \cdot 1 \cdot \cdot 2 \cdot \cdot 3 \cdot \cdot 4 \cdot \cdot 5$ names, identity, contact information, from trusted source (ie. gov't, non-profit)

I = Information Quality $0 \cdot 1 \cdot 2 \cdot 3 \cdot 4 \cdot 5$ accurate, authoritative, valid, credible, useful, well written/designed

N = *Neighborly* $0 \cdot \cdot 1 \cdot \cdot 2 \cdot \cdot 3 \cdot \cdot 4 \cdot \cdot 5$ accessible, generous, dependable, responsible partnering/alliances/coauthors

of

Level of Evidence

This ranking shows how accurately the findings of the article apply to people in general. The higher the level of the article in the pyramid (the smaller the number), the more likely that the article will be true for most people most of the time.

- 1a. Systematic Reviews and Meta-analyses
- 1b. Randomized Controlled Double Blind Studies
- 1c. Randomized Controlled Studies
- 1d. Cohort Studies
- 1e. Case Control Studies
- 1f. Case Series
- 1g. Case Reports
- 1h. Animal Research
- 1i. Ideas, Editorials, Expert Opinions
- 1j. In vitro (test tube) research

- T = Timeliness
 currency, updates, copyright date

 R = Relevant
 appropriate content, audience, & location

 U = Unbiased
 balanced, objective, fair, multiple views presented, logical, substantiated

 S = Scope
 coverage sufficient & appropriate for audience

 T = Trustworthy
 ethical, verifiable, provides sources, & sources are good quality
 - 0 = not sure, can't tell, doesn't apply
 - 1 = does this badly
 - 2 = not adequate
 - 3 = does this alright
 - 4 =does this pretty good
 - 5 =does this very good

TOTAL: _____

- 1. Peer-reviewed or refereed research articles in the scholarly journals (see above).
- White papers, review/overview/synthesis articles. Includes standards, specifications, and clinical guidelines.
- 3. Technical and government reports
- 4. Grant reports, research study progress updates
- 5. Scholarly books
- 6. Textbooks
- 7. Encyclopedias
- 8. Special interest but non-technical or non-scholarly press
- 9. Newspaper and popular press
- 10. Personal experience accurately reported

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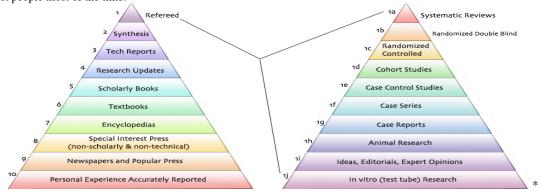
4 =does this pretty good

5 =does this very good

TOTAL:

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^{*} Left pyramid is from: Medical Research Library of Brooklyn. Guide to Research Methods, The Evidence Pyramid: http://library.downstate.edu/ebm/2100.htm