

Minutes of 12 October 2009
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MINUTES OF THE SACUA MEETING OF 12 OCTOBER 2009

Present: Fraser, Frost, Lehman, Navvab, Poe, Rothman, Stark, Thouless (chair), Tzeng; Carr, Schneider

Absent: None

Guests: Vice Presidents Forrest, Lampe, and May; T. Antonucci (OVPR), C. Whitman (office of provost), J. Mansfield (Communications Advisory Committee), W. Schultz (Research Policies Committee), M. J. Frank (U-M News and Information), *U-M Daily* reported

MATERIALS DISTRIBUTED

1. Proposed agenda
2. Draft minutes of 28 September 2009
3. Nominations for committee membership

Chair Thouless convened the meeting at 3:10 P.M. The draft agenda was approved.

CONSIDERATION OF MINUTES

The minutes of 28 September 2009 were approved.

ANNOUNCEMENTS

1. Richard Nye volunteered to serve on the commencement speaker selection committee.
2. Dr. Fraser and Chair Thouless met with staff of the provost's office last Wednesday and also attended the provost's internationalization forum.
3. The grievance report will be on the agenda for the next SACUA meeting.

EXECUTIVE SESSION

Vice president Stephen Forrest joined the meeting in executive session at 3:15 P.M. The meeting resumed open session at 3:45 P.M.

Professor Poe asked about the distribution of funds generated by technology transfer. Vice president Forrest said that typically 30% goes to the individual inventor, 40% goes to the unit, and the central administration gets 30%. He said there was no line item for departments.

VISIT OF VICE PRESIDENT FOR COMMUNICATIONS

Vice president David Lampe joined the meeting at 3:45 P.M. He provided an overview of his office and its activities during the previous two years. Chair Thouless asked about the capabilities of his office to reach international media. The vice president replied that outreach is excellent to the Spanish-speaking world, and that there is interest in reaching the Chinese audience. Professor Navvab asked about access to materials produced by Lampe's office. The vice president replied that he is in contact with the University Library but that the fastest way to proceed at present would be to contact his office directly. He added that calendaring systems are a great challenge, and that he would welcome help from School of Information students.

Professor Rothman asked about metrics that could be used to measure the success of the communications office. The vice president says that he focuses mainly on big cross-cutting issues, and that external media have promoted some of the university initiatives.

Dr. Fraser asked why the president's state of the university address this year was not delivered to the University Senate, as was past practice. The vice president said that he did not know, and would have to check and report back.

The guest left the meeting at 4:23 P.M.

VISIT OF VICE PRESIDENT FOR DEVELOPMENT

Vice president Jerry May joined the meeting at 4:23 P.M. Chair Thouless whether there were any mechanisms for tax efficient fundraising from international alumni. The vice president said that fundraising cannot be effective without a culture of giving. He noted that there are no tax incentives currently in place with Asian countries. He then reviewed the current climate for fundraising during the economic downturn.

The vice president pointed out that the president has announced a challenge to raise funds for students to study internationally. He added that a number of related initiatives will be combined in the future.

The vice president said that the U-M experiences a 90% yield on pledges, but that the highest default rate is on gifts under \$1000. He added that cash receipts have fallen by about 22 percent owing to economic conditions.

The vice president said that he would appreciate advice about how to fund raise from faculty. He said that he consults closely with his advisory committee on the subject.

Professor Frost suggested that faculty presentations to alumni groups could be an effective fundraising vehicle. The vice president responded enthusiastically, and pointed out that his office regularly supports presentations to alumni groups in Florida, and that in April they would expand the program to California.

The guest left the meeting at 4:57 P.M.

OLD/NEW BUSINESS

There was no other business.

EXECUTIVE SESSION

The meeting entered executive session at 4:55 P.M. to review nominations for committee membership.

The meeting adjourned at 5:00 P.M.

Respectfully submitted,

John Lehman
Senate Secretary



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In each school, college, or degree granting division of the University, including those at the University of Michigan-Dearborn and at the University of Michigan-Flint, the governing faculty shall be in charge of the affairs of the school, college, or division, except as delegated to the executive committee, if any, and except that in the School of Graduate Studies the governing board shall be the executive board, and in the Medical School shall be the executive faculty.
